



Government of Jammu and Kashmir  
**Directorate of Information & Public Relations**



**Sub: Back to Village Campaign commencing from 20<sup>th</sup> June 2019**

**Order No:INF/ 50 of 2019**

**Dated: 18 06.2019**

Consequent upon the Government Order No:682-GAD of 2019 dated 14.6.2019 with regard to conduct of "*Back To village*" campaign across the state of Jammu & Kashmir commencing from 20<sup>th</sup> of June 2019, all the District Information Officers are hereby designated as Nodal Officers for coverage of activities being carried over by the Government functionaries. The District Information Officers shall keep a close liaison with their respective Deputy Commissioners. The Impact of the campaign and feedback thereof through Audio/ Videography is required for proper documentation.

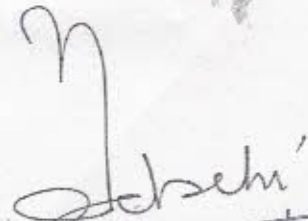
Sd/-  
**Director**  
**Information & Public Relations**

No: INF/ESH - 249 / 2019 / 881 - 906

Dated: 18 06.2019

Copy for kind information to the:-

1. Commissioner/Secretary to Government Information Department, Civil Secretariat Srinagar
2. Secretary to Government, Rural Development Department
3. Deputy Commissioner Anantnag / Kulgam/ Pulwama/ Shopian/ Budgam/ Baramulla/ Ganderbal / Bandipora/ Kupwama/ Kargil/ Leh/ Samba/ Kathua/ Udhampur/ Ramban/ Doda/ Kishtwar/ Reasi/ Rajouri/ Poonch
4. Joint Director Information Kashmir/Jammu
5. All District Information Officers
6. OB file

  
(SND Andrabi) 18/6  
Administrative Officer  
18/6/19